

EcommerceCamp ⚡

#1 Accelerator

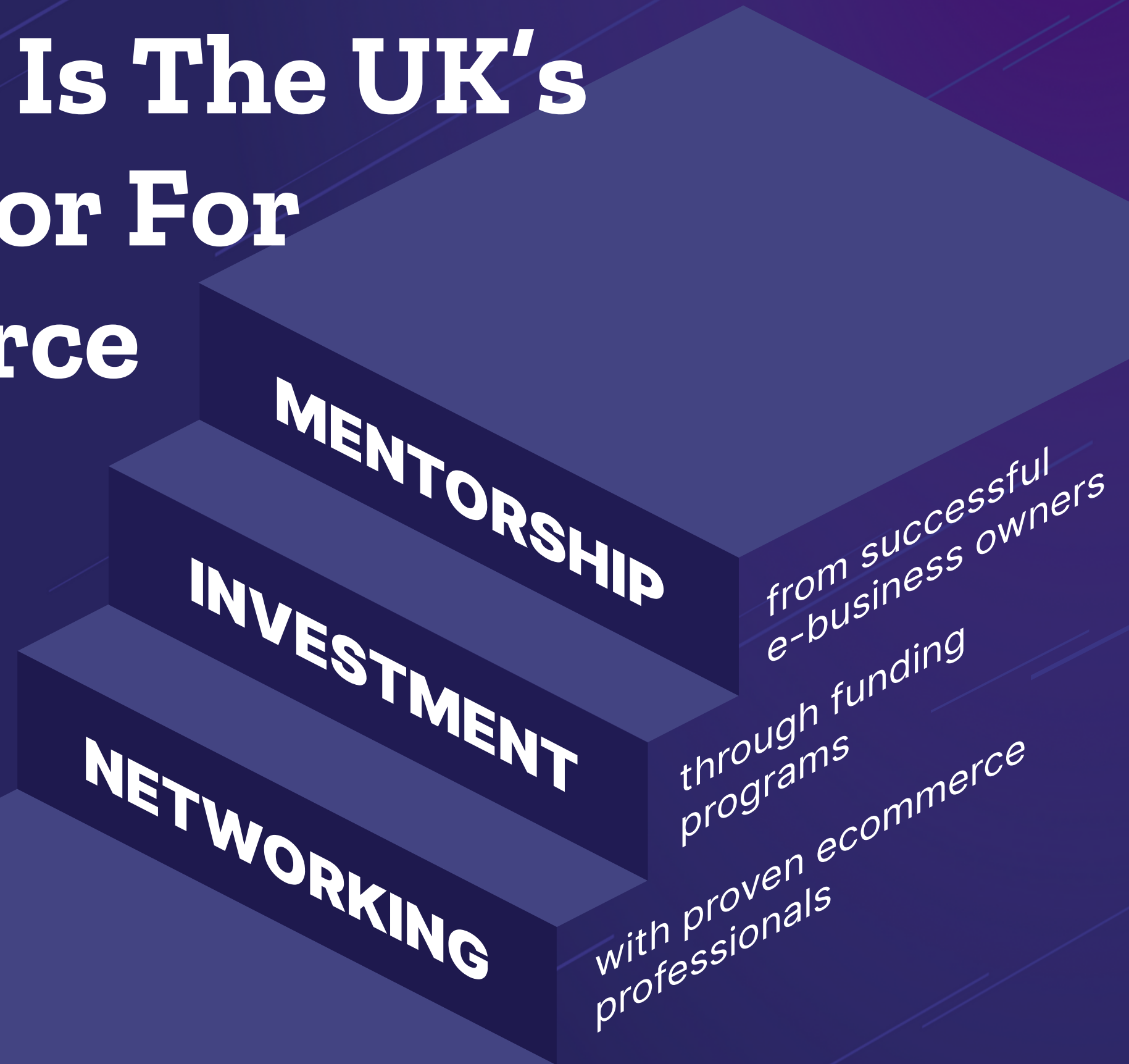
For Ecommerce Brands

ecommercecamp.co.uk

Ecommerce Camp Is The UK's Leading Accelerator For Growing Ecommerce Businesses

We provide the resources you need to scale quickly and successfully, including investment, mentorship and a cohort of peers working towards similar goals.

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What We Do

Mentorship

We have developed a tailored mentorship program to educate business owners about the most recent trends in ecommerce as well as proven tactics that we are using successfully on a day to day basis to scale our own businesses.

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What We Do

Investment

The Boards meets monthly to shortlist up to 30 companies for our Accelerator program that will be run for 3 months. At the end of the program, companies will be invited to pitch to the angel investors/business owners to secure additional funding.

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Equity statement	
Current year	1,774,576
Comprehensive income	86,900
Issue of share capital	23,853
Dividends	
Previous year	166,630
Comprehensive income	110,327
Issue of share capital	56,303
Dividends	47,676

Cash flow statement	
Operations	12,978,516
Net earnings	12,673,892
Depreciation	104,624
Investing	6,372,535
Real estate	1,385,395
Equipment	4,438,118
Financing	6,505,981
Notes payable	6,505,981

What We Do

Networking

You will be able to participate with our online and offline events, organise a visit to our retail facilities, participate in strategic sessions as well as receive exclusive offers from our network of technical and business partners.

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What we offer



Operational support

Our programs don't stop at ecommerce. You'll benefit from a host of value added insights impacting your wider business operations such as logistics, accounting and management that can dramatically transform the way your company functions.



Dedicated mentor

Benefit from one to one interaction with a dedicated mentor with relevant experience and expertise to help grow your particular ecommerce business.



Meetups & events

These are not the usual generic trade shows or conferences. Attendees are guaranteed access to valuable content and people that can truly transform their ecommerce business.



Partnership opportunities

Discover new potential business partners and suppliers that can help you cut costs, boost profits and unlock new opportunities.

What we offer



Proven expertise

Our mentors don't just 'talk the talk'. Every mentor has a proven track record of launching and/or running highly successful ecommerce businesses. You'll gain valuable insights and wisdom based on what it really takes to be successful in the real world.



Network with experts

Engage with real like-minded online businesses, get helpful answers to your burning questions and overcome your toughest ecommerce challenges via our exclusive private network.



Tailored programs

We take the time to understand your business, your objectives and your operating processes to ensure we devise a mentorship program that's bespoke to your specific business. This is not a 'one size fits all' program, you'll get relevant advice and guidance from day one.



Exclusive discounts

Save up to 30% on software and services by accessing offers exclusive to Ecommerce Camp members.

How We Work

1

2

3

Review and selection process

We are primarily focused on seed stage ecommerce companies with a strong team, proprietary technology, and the potential to grow into big and international markets. We require business owners to be actively involved in their business on a full time basis. Our Accelerator program is a good fit if you are looking to scale an existing business that already generates consistent revenue. To start the process, please complete this online application form.

How We Work

1

2

3

Criteria statement

We don't charge a fee for application submissions. Once we have processed your submitted application, you will be contacted by our team if we require any additional information. The decision for onboarding into the Accelerator program will be made by our board members in cooperation with mentors. We aim to avoid onboarding companies from the same or similar niches during the same accelerator program.

You will need to make yourself available for an interview with a panel of our board members and potentially provide extra materials. Normally such an interview would take no more than 30 minutes.

How We Work

1

2

3

Pitching and funding

Board members invest directly. They collaborate in the due diligence but make individual investment decisions. This also provides an opportunity for an organised due diligence group of angels to be formed for the purpose of evaluating the company, negotiating a set of terms, and proceeding with an investment.

Our Program

Ecommerce Fundamentals

- ✓ Getting started in ecommerce
- ✓ Managing an ecommerce business
- ✓ Effective content marketing
- ✓ Inventory Management & Fulfillment
- ✓ Merchandising effectively
- ✓ Selling a Subscription Product
- ✓ Dominating in organic in 2023
- ✓ Paid ads and google shopping
- ✓ Email marketing dose boost
- ✓ Social media marketing
- ✓ Selling on Amazon and eBay
- ✓ Video production and live shopping
- ✓ Review management & Retention of clients
- ✓ Going into different markets
- ✓ Finance and accounting
- ✓ Planning your exit

Our Mentors

Our board comprises a 20+ panel of successful ecommerce business owners that have built £10M+ companies from the ground up. We are seeking to share our collective expertise with innovative and ambitious companies looking for ecommerce success.



Albie Attias

Managing Director,
Evaris Solutions Ltd



David Lenehan

Managing Director,
Northern Industrial



Will McClymont

Head of E-Commerce and
Corporate Sales,
The Pen Shop



Evgeniy Nekoz

Amazon tech researcher /
Co-Founder, Solver /
Co-Founder, Unitix



Ayal Ebert

Co-Founder, Volleypost /
Co-Founder, Particle

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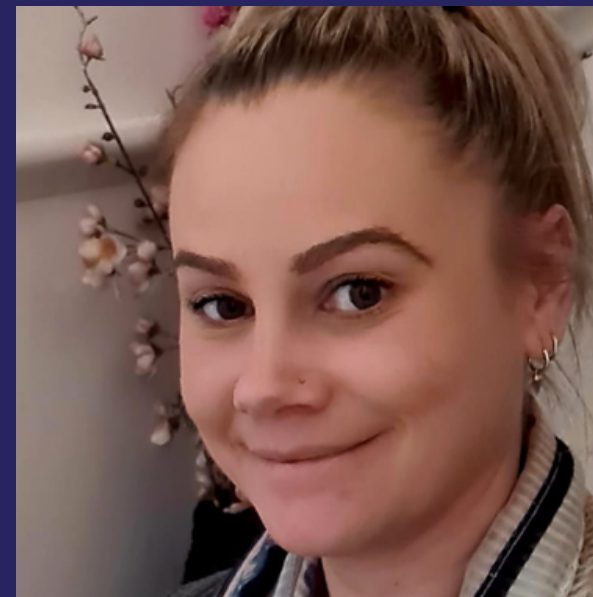
Paul Ryazanov

Ecommerce Consultant /
CEO, MageCloud



Kyle Bloor

Managing Director,
MageCloud UK



Melanie Day

Ecommerce Manager,
Trading Depot UK Ltd



Peter Dennis

Managing Director, eModels Ltd



Pat Hanratty

Visual Content Creator,
Pistachio Films

Our Mentors

01782 409310 Visit the Store Pre-Order Order in 01 hrs 03 mins 56 secs for Next Day Delivery

Build something awesome

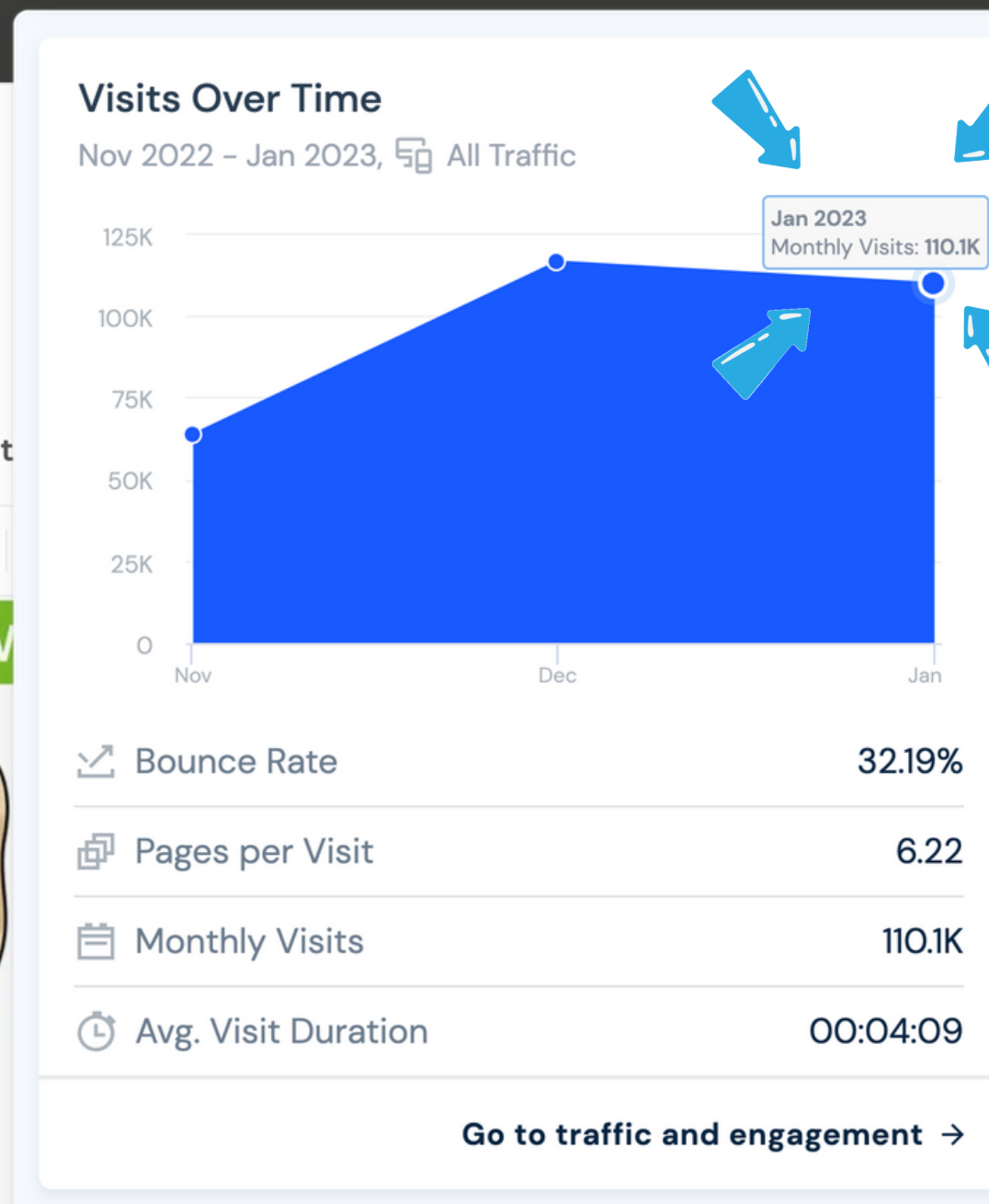
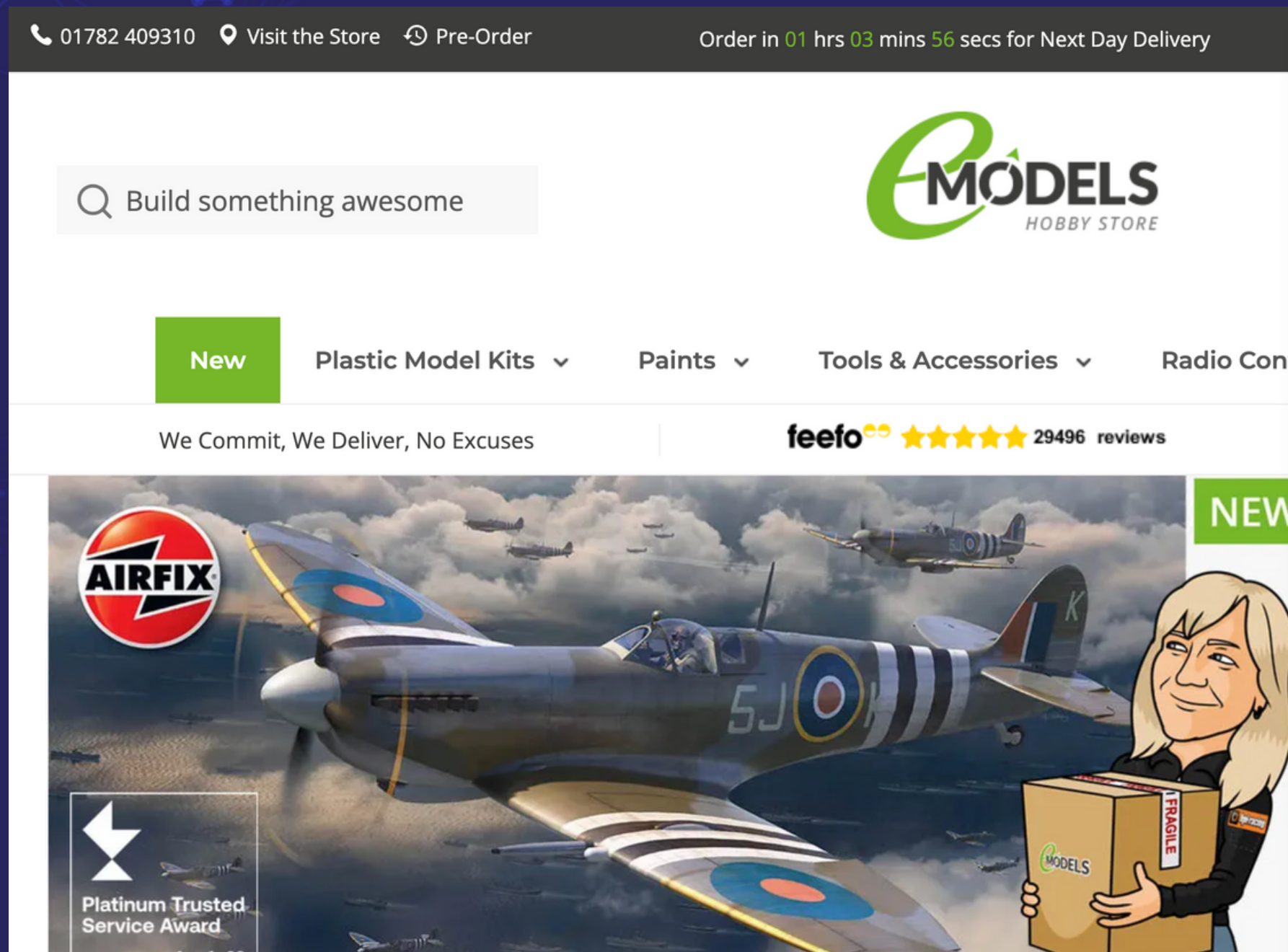
E MODELS
HOBBY STORE

New Plastic Model Kits Paints Tools & Accessories Radio Cont

We Commit, We Deliver, No Excuses feefo ★★★★★ 29496 reviews

AIRFIX NEW

Platinum Trusted Service Award



Our Mentors

FREE SHIPPING + 30 DAY MONEY BACK GUARANTEE

PARTICLE PRODUCTS MAGAZINE REVIEWS

AESTHETIC SCIENCE FOR MEN

The analytics dashboard displays a line graph titled 'Visits Over Time' for the period 'Nov 2022 - Jan 2023, All Traffic'. The graph shows a steady increase in visits from approximately 600K in November to 1.2M in January. A callout box highlights 'Jan 2023 Monthly Visits: 1.2M'. Below the graph is a table of key performance indicators (KPIs):

Bounce Rate	62.52%
Pages per Visit	2.15
Monthly Visits	1.2M
Avg. Visit Duration	00:01:37

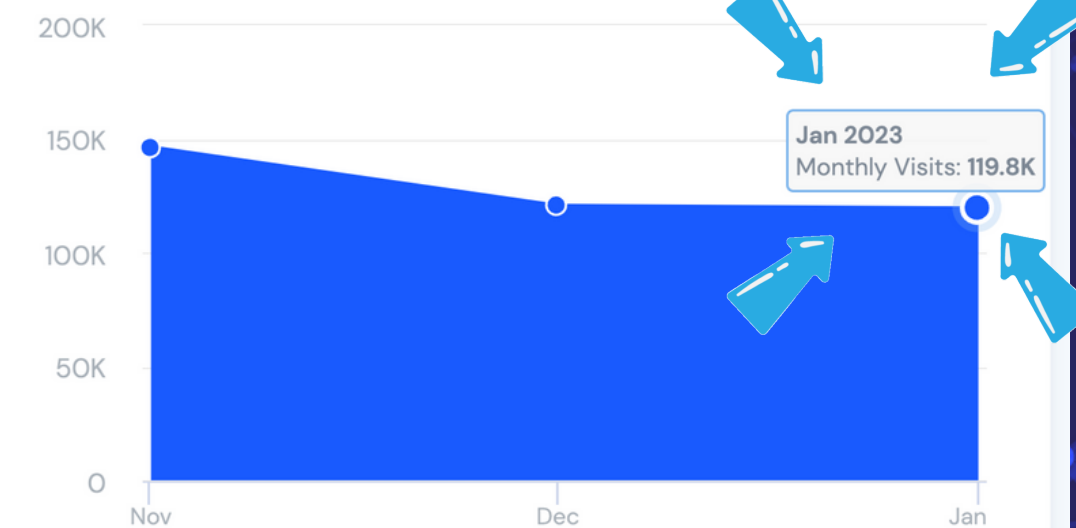
[Go to traffic and engagement →](#)

Our Mentors

The screenshot shows the top of the Northern Industrial website. On the left is the logo with 'NI' in a green circle and 'NORTHERN INDUSTRIAL' in bold. To the right is a search bar with a magnifying glass icon and the text 'Part Number Search'. Below the search bar is a phone number '+44 800 234 3747'. A dark green navigation bar contains three items: 'SHOP ONLINE', 'AUTOMATION', and 'REPAIRS & SERVICES', each with a downward arrow. Below this is a hero section with a background image of industrial machinery. The main text in the hero section reads 'REDUCE DOWNTIME, MANAGE OBSOLESCENCE AND ACHIEVE SUSTAINABILITY'. Below this is a smaller line of text: 'See prices and availability instantly. Find the parts you need today.' At the bottom of the hero section is another search bar with the text 'Part number search' and an orange search button with a magnifying glass icon.

Visits Over Time

Nov 2022 - Jan 2023, All Traffic



Bounce Rate	79.91%
Pages per Visit	2.48
Monthly Visits	119.8K
Avg. Visit Duration	00:02:02

[Go to traffic and engagement →](#)


Our Mentors

01628 760 440 - Call Mon to Fri 8AM - 5PM

TRADINGDEPOT.co.uk
TOP BRANDS AT TRADE PRICES

Search product name, code or brand

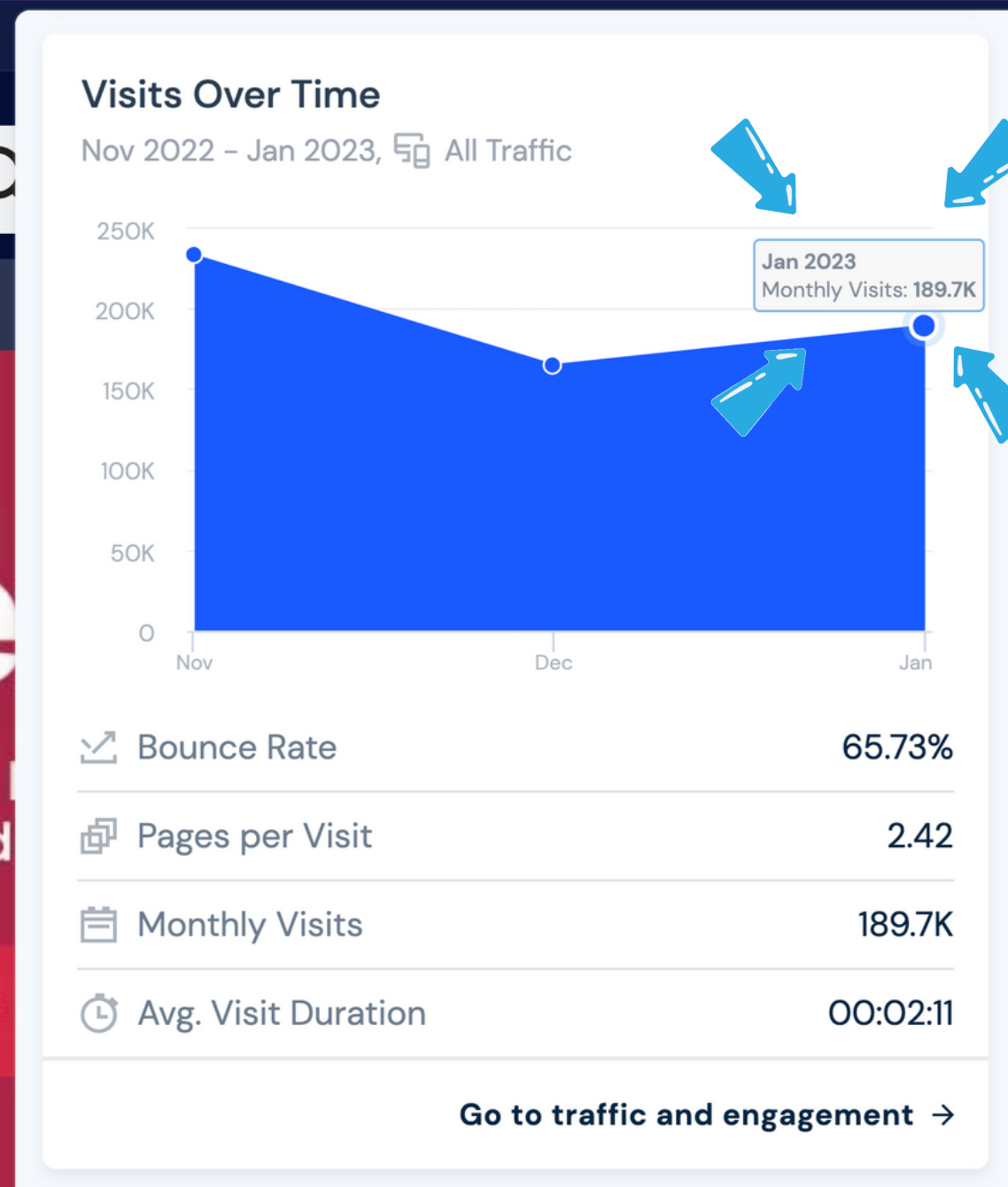
Kitchen Bathroom Garden & Outdoor Building & Hardware Heating Plumbing



Dimplex

A market leader in stylish, energy efficient heaters suitable for industrial, commercial and domestic use.

[Shop Dimplex Heaters >](#)



Our Mentors

Contact us: +44 (0)1914870033

Q Search ...

THE PEN SHOP

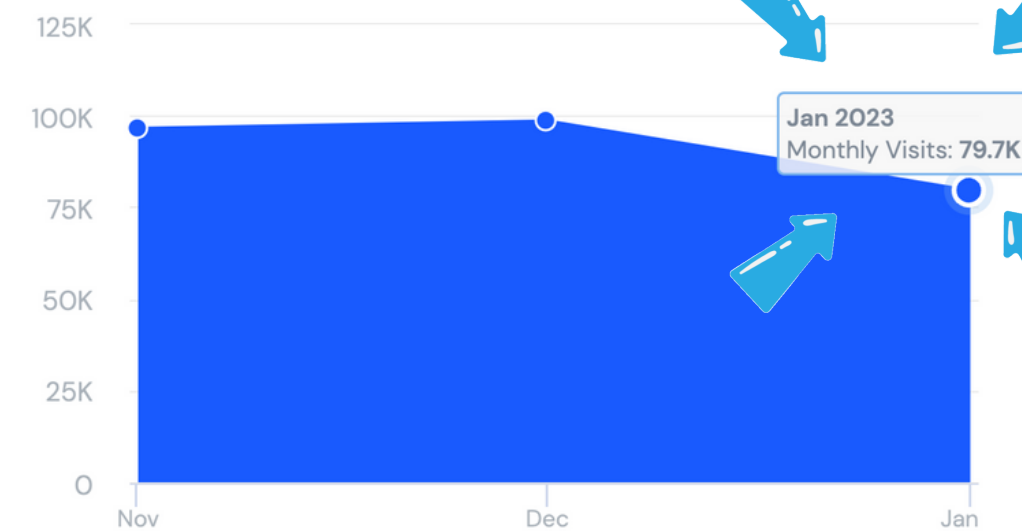
Pens ▾ Refills & Ink ▾ Brands ▾ On Sale Gifts ▾ Stationery



SHOP NOW

Visits Over Time

Nov 2022 - Jan 2023, All Traffic



Bounce Rate	53.50%
Pages per Visit	2.99
Monthly Visits	79.7K
Avg. Visit Duration	00:01:40

[Go to traffic and engagement →](#)

Apply today for our 2023 program!



ecommercecamp.co.uk