

**10 Must-Do Tasks for  
E-commerce Development  
& Marketing Success**



DON'T TRUST ANYONE

# Security



## eComscan report

On 2024-10-23 15:00:02 UTC, eComscan found 0 security issue(s) with your store.

Server: root@ip-172-31-38-174

Path: /var/www/html

### Check — Store Software

Identifying the system that powers your store.

✓ Found Magento 2 at /var/www/html

A supported store application was found.

### Check — Extended file system scan

Analyzing your files for malware and known vulnerabilities, based on 30 thousand threat intel signatures.

✓ Did not find any malware or vulnerabilities.

Successfully scanned 118055 code/executable files. [More info about this check.](#)

# Site indexing

headlightsdepot.com

Page indexing EXPORT

https://www.headlightsdepot.com/sitemap.xml Last updated: 10/19/24

Not indexed 15.2K 7 reasons  Indexed 23K

Impressions

Pages 45K

Date	Indexed (K)	Not Indexed (K)	Total (K)
7/25/24	15	10	25
8/5/24	15	10	25
8/16/24	15	10	25
8/27/24	15	10	25
9/7/24	15	10	25
9/18/24	15	10	25
9/29/24	18	7	25
10/10/24	23	2	25

View data about indexed pages

**Why pages aren't indexed**  
Pages that aren't indexed can't be served on Google

# SEO campaign check

dipndive.com

Performance on Search results

EXPORT

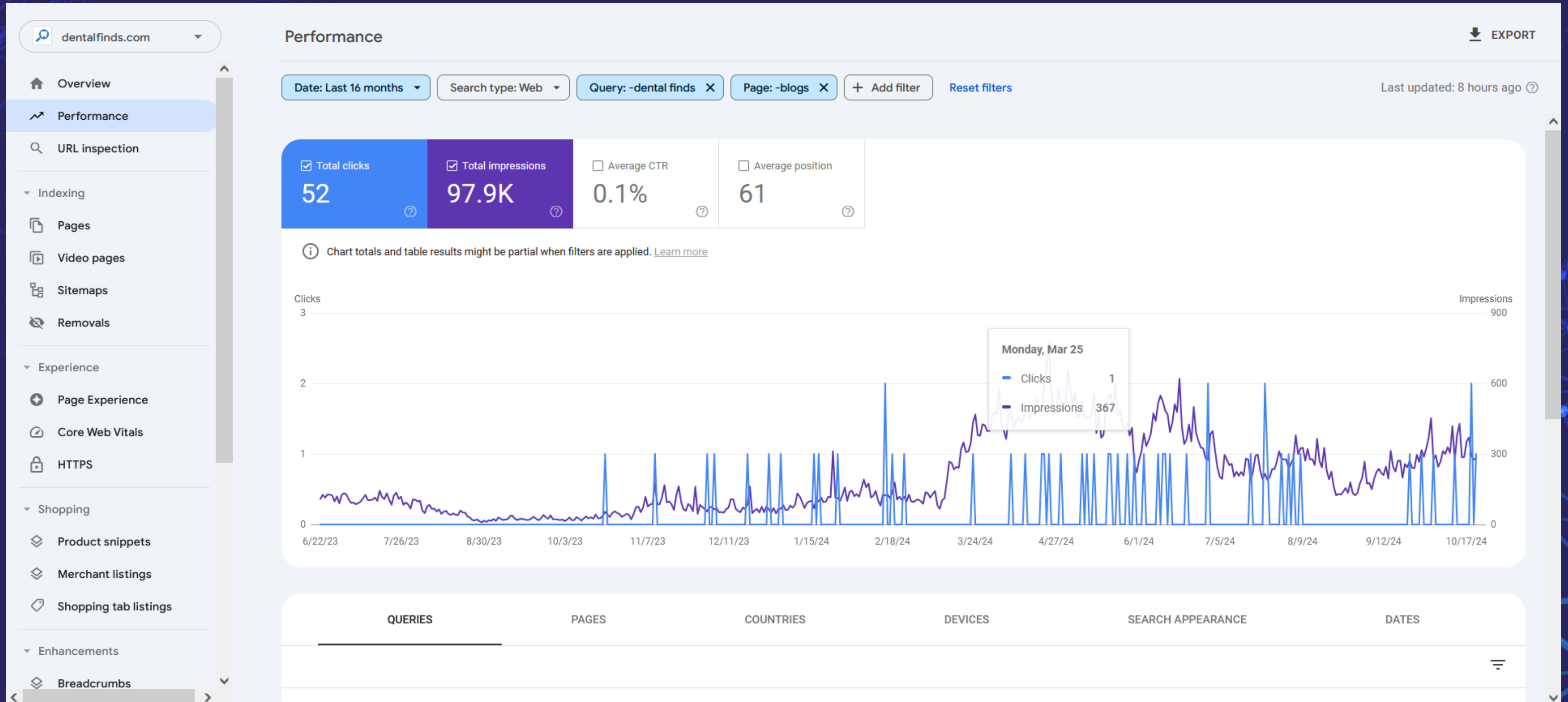
Date: Last 16 months Search type: Web Add filter Reset filters

Last updated: 8 hours ago

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES	
Top queries					Clicks	Impressions
fastest fish				5,223	161,523	
fastest fish in the ocean				2,938	87,755	
fastest fish in the world				2,522	98,862	
dugong vs manatee				1,585	74,226	
muck diving				1,488	11,554	
snorkeling				1,079	612,751	
fastest swimming fish				850	15,821	
manatee vs dugong				821	31,382	
best dive computer				807	11,163	
what is the fastest fish				803	28,159	

Rows per page: 10 1-10 of 1000

# SEO campaign check



# Backlink check

Client Copy - urgentpassport.com ☆ 📁 ☁

File Edit View Insert Format Data Tools Extensions Help

100% | £ % .0 .00 123 | Arial | - 10 + | B I U | 🔍 🗃️ 📄 📑 📌 📎 📏 📐 📓 📔 📕 📖 📗 📘 📙 📚 📛 📜 📝 📞 📟 📠 📡 📢 📣 📤 📥 📦 📧 📨 📩 📪 📫 📬 📭 📮 📯 📰 📱 📲 📳 📴 📵 📶 📷 📸 📹 📺 📻 📼 📽 📾 📿 📠 📡 📢 📣 📤 📥 📦 📧 📨 📩 📪 📫 📬 📭 📮 📯 📰 📱 📲 📳 📴 📵 📶 📷 📸 📹 📺 📻 📼 📽 📾 📿

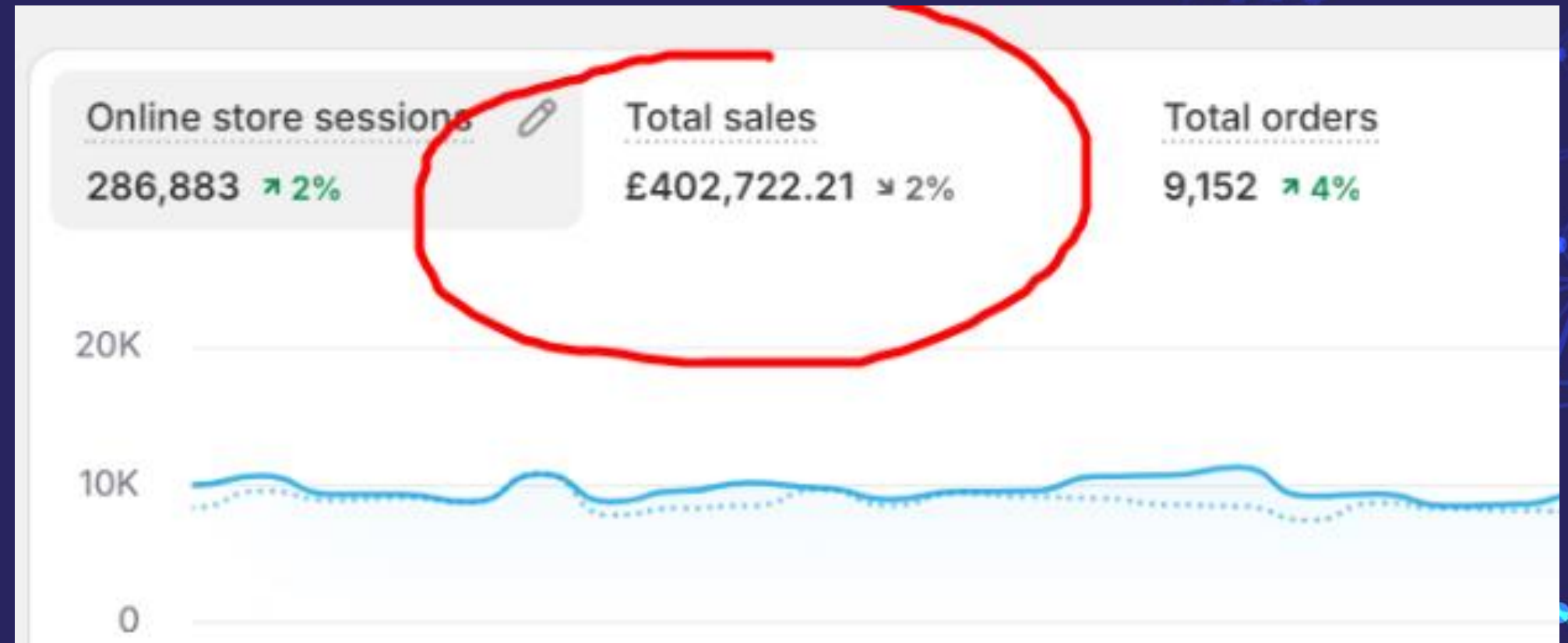
G11 | fx https://www.pommietravels.com/traveling-at-short-notice-check-these-10-things-first/

	D	E	F	G	H
1	Niches	DA	Title	Live Link	
2	Travel	DA20+	How To Ensure	<a href="https://destinationpackwood.com/how-to-ensure-your-last-minute-trip-goes-smoothly/">https://destinationpackwood.com/how-to-ensure-your-last-minute-trip-goes-smoothly/</a>	
3	Travel	DA20+	Everything You N	<a href="https://www.thetoptours.com/articles/everything-you-need-to-have-sorted-before-going-on-vacation">https://www.thetoptours.com/articles/everything-you-need-to-have-sorted-before-going-on-vacation</a>	
4	Travel	DA20+	Tips For Keeping	<a href="https://seektheworld.com/5-tips-for-keeping-your-personal-documents-safe-when-traveling/">https://seektheworld.com/5-tips-for-keeping-your-personal-documents-safe-when-traveling/</a>	
5	Travel	DA30+	Steps To Take If	<a href="https://travelthruhistory.com/steps-to-take-if-you-lose-your-passport/">https://travelthruhistory.com/steps-to-take-if-you-lose-your-passport/</a>	
6	Travel	DA30+	Reasons To Boo	<a href="https://tourtoreview.com/5-reasons-to-book-a-last-minute-vacation/">https://tourtoreview.com/5-reasons-to-book-a-last-minute-vacation/</a>	
7	Travel	DA30+	The Essential Tr	<a href="https://www.travellingweasels.com/2024/03/travel-essentials-checklist.html">https://www.travellingweasels.com/2024/03/travel-essentials-checklist.html</a>	
8	Travel	DA30+	How To Plan You	<a href="https://studenttravelplanningguide.com/how-to-plan-your-first-vacation-with-friends/">https://studenttravelplanningguide.com/how-to-plan-your-first-vacation-with-friends/</a>	
9	Travel	DA40+	Questions To As	<a href="https://www.puretravel.com/blog/2024/03/13/11-key-questions-to-ask-yourself-when-planning-your-next-travel-adventure/">https://www.puretravel.com/blog/2024/03/13/11-key-questions-to-ask-yourself-when-planning-your-next-travel-adventure/</a>	
10	Travel	DA40+	How To Take Th	<a href="https://johnnyafrica.com/how-to-take-the-stress-out-of-travel/">https://johnnyafrica.com/how-to-take-the-stress-out-of-travel/</a>	
11	Travel	DA40+	Traveling At Sho	<a href="https://www.pommietravels.com/traveling-at-short-notice-check-these-10-things-first/">https://www.pommietravels.com/traveling-at-short-notice-check-these-10-things-first/</a>	
12	Travel	DA40+	How To Plan A C	<a href="https://healthyvoyager.com/how-to-plan-a-once-in-a-lifetime-vacation/">https://healthyvoyager.com/how-to-plan-a-once-in-a-lifetime-vacation/</a>	
13	Travel	DA50+	What You Need	<a href="https://www.travelblog.org/North-America/United-States/blog-1084163.html">https://www.travelblog.org/North-America/United-States/blog-1084163.html</a>	
14	Travel	DA50+	Final Checks To	<a href="https://traveltillyoudrop.com/stress-free-luxury-honeymoon/">https://traveltillyoudrop.com/stress-free-luxury-honeymoon/</a>	
15	Travel	DA50+	Don't Make Thes	<a href="https://www.tourisontheedge.com/mistakes-airport-arrival/">https://www.tourisontheedge.com/mistakes-airport-arrival/</a>	
16					
17					
18					

# Tracking issues

Rows per page: 10 Go to: 1 < 1-10 of 161 >

Events per session	Engagement rate	Event count purchase	Key events purchase	Session key event rate	Total revenue
3.90	94.5%	12,953	12,953.00	2.77%	£599,106.01
Avg 0%	Avg 0%	0.3% of total	100% of total	Avg 0%	100% of total
4.05	96.6%	7,084	7,084.00	2.66%	£324,358.17
2.86	97.48%	1,328	1,328.00	1.81%	£52,437.42
5.33	93.22%	1,179	1,179.00	2.69%	£56,431.43
4.68	93.86%	2,153	2,153.00	5.87%	£105,423.09

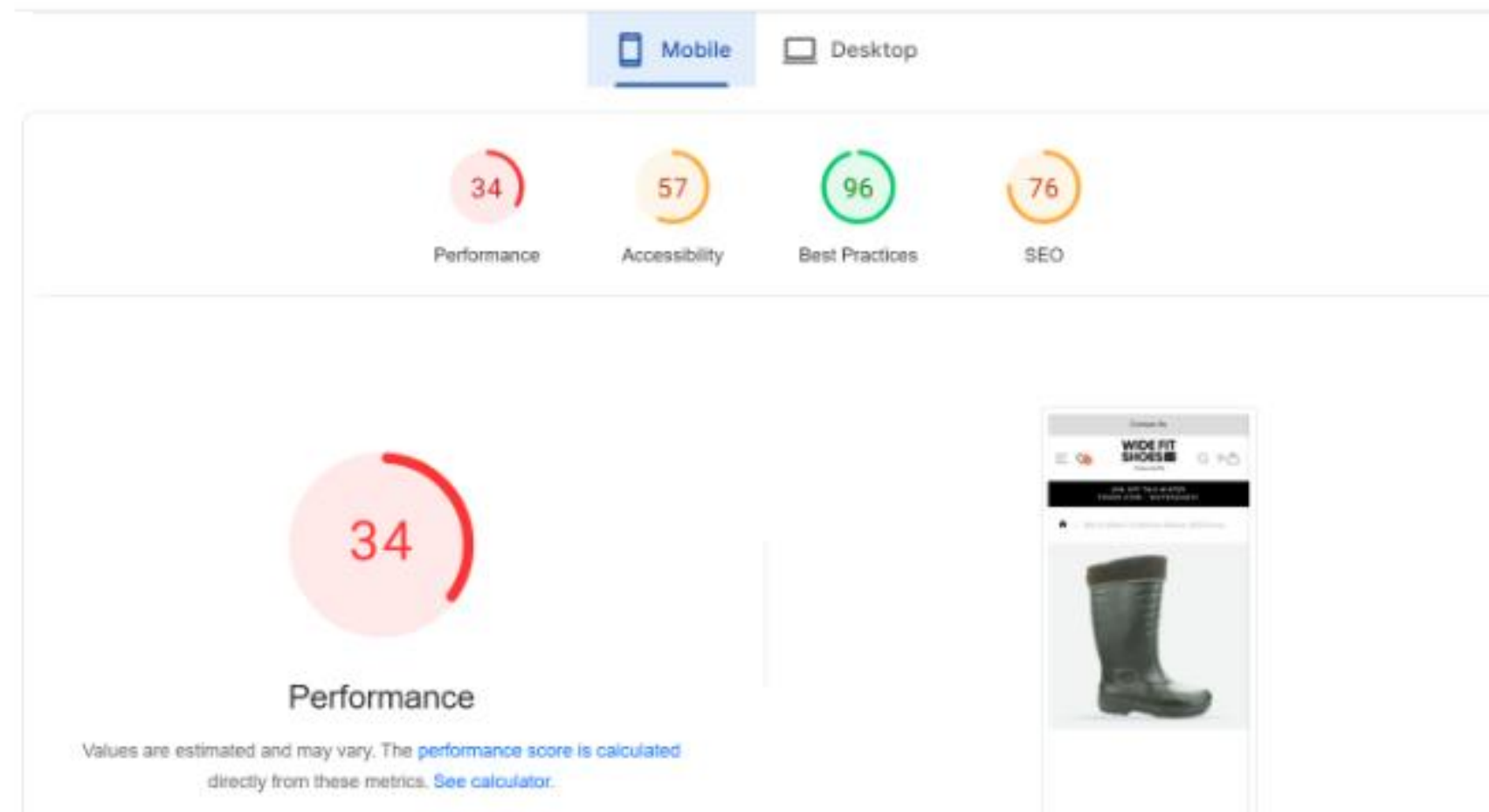




# GCV and speed

## Product Page speed

- Page speed of product pages needs to be improved. These are money pages, so to improve conversion, the pages need to be improved.
- The speed is for the product page -



# TTFB

The image shows a browser window displaying the website [villagecricket.co](http://villagecricket.co). The website features a green header with a "WAREHOUSE SALE NOW ON! Save up to 50%" banner and a "Shop Now" button. The navigation menu includes "Warehouse Sale", "Bats", "Protection", "Plastic Set", "Duffle Bag", "About", "Reviews", and a shopping cart icon with "1" item. Below the navigation is a hero section with a cricket player image and the text "Rated 4.7 stars by 1,800+ happy customers" and "MAKING CRICKET".


The Chrome DevTools Network tab is open, showing a list of resources. The selected resource is `villagecricket.co`. The response headers are visible, with `X-Kinsta-Cache: BYPASS` circled in red. The request method is GET.

Name	Headers
villagecricket.co	Server: cloudflare Vary: Accept-Encoding X-Content-Type-Options: nosniff X-Edge-Location-Klb:   X-Kinsta-Cache: BYPASS
loader.js	
upe_blocks.css?ver=3c3097398bec3b679bd640b2ff5b4e50	
frontend.min.css?ver=4.7.2	
css?family=Roboto+Slab%3A400%2C%7CRaleway%3A400%2C&display=fallback&ver=4.7.2	
mediaelementplayer-legacy.min.css	
wp-mediaelement.min.css	
css?family=Lato%3A400%2C500%2C600%2C700%7CRaleway%3A400%2C500%2C600%2C700&ver=2.7.2	
woocommerce-layout.min.css?ver=4.7.2	


143 requests | 5.3 MB transferred | 8.3 MB resources | Finish: 5.42 s | DOMContentLoaded: 1.94 s | Load: 2.96 s

Windows taskbar at the bottom shows the time as 4:37 PM on 10/23/2024.

# Speak with support

Re: Fwd: issue on the site - i recorded video  Inbox x



 **info@crewehomefurnishings.co.uk**  
to me, creweteam ▾

Mon, Oct 2, 2023, 1:58 PM



Very nice mate

What a sad and desperate way to try and get new business, didn't think this was still a thing, and the praise "the way you engage users on facebook is awesome!" you gave is textbook.

We both know that 6 million WooCommerce websites have not just developed a session or cookie issue don't we?

FYI you are no longer dealing with Crewe Home Furnishings you're dealing with the web agency who install WP/WooCommerce which ours and most other agencies would recommend over Magento any day of the week for running an ecommerce website.

You choose to focus on Magento fine... don't go telling businesses who choose to install WP/WooCommerce that their sites don't work... it's petty and pathetic TBH

If I need to respond personally to another spam email from Magecloud Inc I will bill your company for the time it took me to respond or I may bill you personally whilst you are such a well known prevalent spam emailer.

Paul Dowling



Pay someone to audit



Never Stop Onsite Changes

# BEFORE

**FREE SHIPPING**  
(within continental US) on orders of \$50 or more.

**BATH ROYALE**



Home / Luxury Bath Faucets /  
**Pasha Lav Faucet**  
**500-BN**  
~~\$279.00~~ \$99.00

Single-control bathroom faucet for single-hole or 4" centerset installation (if installing into a 3-hole sink, we recommend this matching deck plate/hole cover). Features ceramic disc valving and all metal construction, with supply lines included. Meets or exceeds all plumbing codes and standards and is backed by our limited lifetime warranty.

- Quality-Built** - Ceramic disc cartridge ensures smooth operation and a lifetime of drip-free performance; Solid cast brass body and zinc metal handle for lasting durability
- Smooth Operation** - Lever control is smooth and easy to operate; wide temperature control with large comfort zone makes finding your perfect temperature quick and easy.
- Easy to Install** - Factory-installed, 24" braided supply lines with brass compression nuts; 2 types of all metal mounting hardware included, perfect for tight spaces.
- Code Compliant** - EPA Watersense and ADA compliant; meets all plumbing codes including new lead-free standards; full certifications: NSF61, NSF 372, CSA B125.1, ASME A112.18.1
- Trusted** - Backed by our industry leading Limited Lifetime Warranty
- Flexible** - Available in Bath Royale's high-quality finishes including Chrome, Brushed Nickel, Matte Black and Brushed Gold. \*Bath Royale's "Brushed Gold" is a

# AFTER

Get 10% off on your first order. [Shop here](#)

**BATH ROYALE**

Home / Luxury Bath Faucets / Pasha Lav Faucet 500BN

★★★★★ 636 Reviews

**Pasha Lav Faucet 500-BN**  
Elegant, modern and user-friendly single-handle bath room faucet.  
~~\$99~~ ~~\$279~~ **70% Off**

**Best Seller** [View Similar Items](#)



- Corrosion Resistant
- Water Efficient
- Elegant Design
- Plumbing Code Compliant

**Convenient Usage**  
Single handle operation and smooth lever control for an effortless feel.

**Durable Build**  
Solid cast brass body and zinc metal handle that ensures longevity.

**Suits All Basins**  
Meets all plumbing codes.

**Elegant Look**  
Flawless polished chrome finish; resists rust and corrosion.

**Leak Free**  
Premium ceramic disc cartridge for drip free lifetime usage.

**Easy Installation**  
Factory assembled; includes all mounting hardware.

**Choose Your Finish**

Polished Chrome  Brushed Nickel

Matte Black  Brushed Gold

**ADD TO CART**

✓ Free delivery on this order.

- 1
- 2
- 3
- 4
- 5
- 6
- 7

https-quickgrind-com- - Screaming Frog SEO Spider 20.3 (Licensed)

File View Mode Configuration Bulk Export Reports Sitemaps Visualisations Crawl Analysis Licence Help

Screamingfrog <https://quickgrind.com/> Subdomain Start Clear

Internal External Security Response Codes URL Page Titles Meta Description Overview Issues Site Structure Segments Response Times API Spellin

Search...

Row	Address
1	https://quickgrind.com/wp-content/uploads/2023/04/Hero-image-Undercuts.webp
2	https://quickgrind.com/wp-content/uploads/2024/02/quickgrind-carbide-tooling-universi
3	https://quickgrind.com/it/tag/gamma-fusion/
4	https://quickgrind.com/wp-content/uploads/2023/01/quickgrind-hero-about-us-2.jpg
5	https://quickgrind.com/wp-content/uploads/2023/07/Hero-image-Caiman-scaled.jpg
6	https://quickgrind.com/product/orbis/
7	https://quickgrind.com/wp-content/uploads/pdf/2DToolDXF(497080).dxf?v=11
8	https://quickgrind.com/wp-content/uploads/2023/06/image.png
9	https://quickgrind.com/wp-content/uploads/pdf/3DToolSTP(172062).stp?v=11
10	https://quickgrind.com/wp-content/uploads/2023/02/aero-blisk-298x298-2.jpg
11	https://auickarind.com/wp-content/uploads/2024/02/auickarind-carbide-tooling-high-fee

Selected Cells: 0 Filter Total: 3,589

Export Search...

Name	Value
No URL selected	

Selected Cells: 0 Total: 0

URL Details Inlinks Outlinks Image Details Resources SERP Snippet Rendered P

Spider Mode: Idle Average: 12.44 URL/s. Current: 0.00 URL/s. Completed 3,673 of 3,673 (100%) 0 Remain...

	URLs	% of Total
All	3,589	100%
HTML	397	11.06%
JavaScript	67	1.87%
CSS	29	0.81%
Images	2,237	62.33%
Media	0	0%
Fonts	0	0%
XML	0	0%
PDF	364	10.14%

Internal

- HTML
- JavaScript
- CSS
- Images
- PDF
- Other
- Unknown

matches regex ^https://zagerguitar\.com/(\/?.\*)?\$

Filters

Segments

Last 3 days

Visited URL matches regex: ^https://zagerguitar\.co

Save as segment

Clear

Tap Scroll Area

Compare Change screenshot Summarize heatmaps

Ranked by most clicks

283 elements

1 YES 1,011 clicks (10.28%)

View recordings

2 svg.needsclick[1]>circle[1] 955 clicks (9.71%)

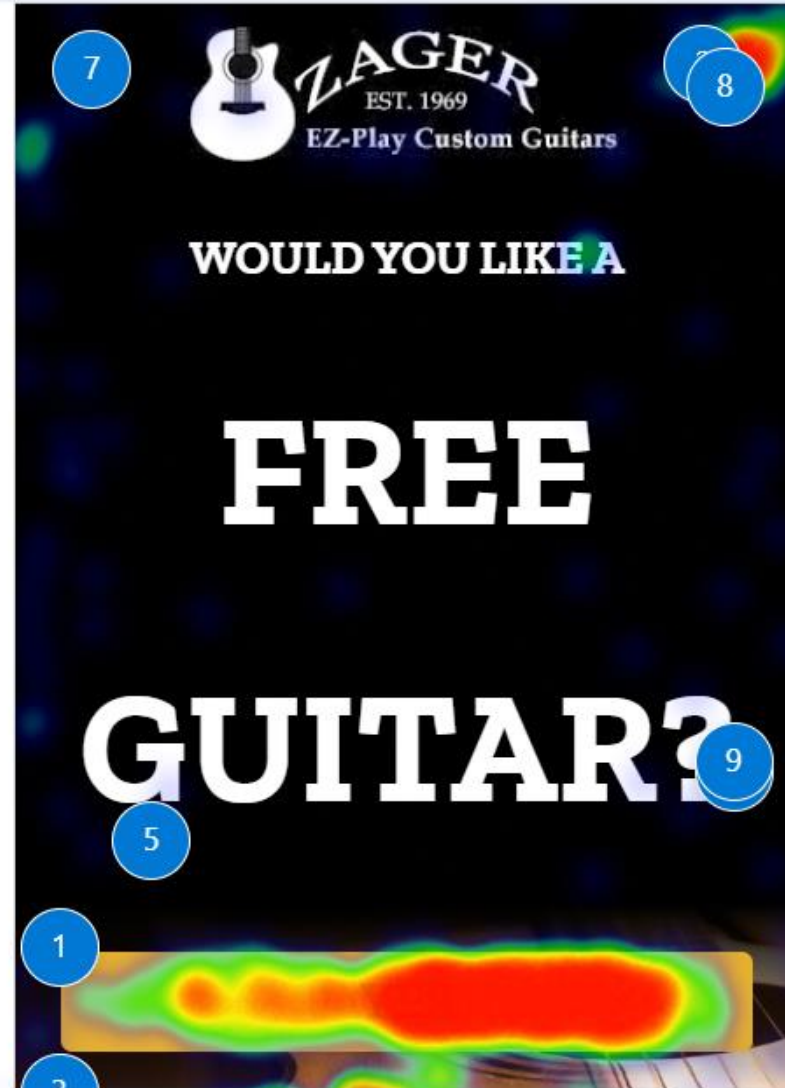
View recordings

3 No, thanks 861 clicks (8.76%)

View recordings

4 SPAN.hthb-close-toggle[1]>svg[1] 469 clicks (4.77%)

View recordings



8,119 page views

9,834 taps

Most popular Least popular

Settings



A dark blue background with a network of glowing blue nodes and connecting lines, primarily visible in the top-left and bottom-right corners.

[magecloud.agency/ux-demo-desktop](https://magecloud.agency/ux-demo-desktop)

[magecloud.agency/ux-demo-tablet](https://magecloud.agency/ux-demo-tablet)

[magecloud.agency/ux-demo-mobile](https://magecloud.agency/ux-demo-mobile)

EcommerceCamp 

**Thank you!**

[ecommercecamp.co.uk](https://ecommercecamp.co.uk)

EcommerceCamp 

Questions?

[ecommercecamp.co.uk](https://ecommercecamp.co.uk)