

**Must-have Tasks for**

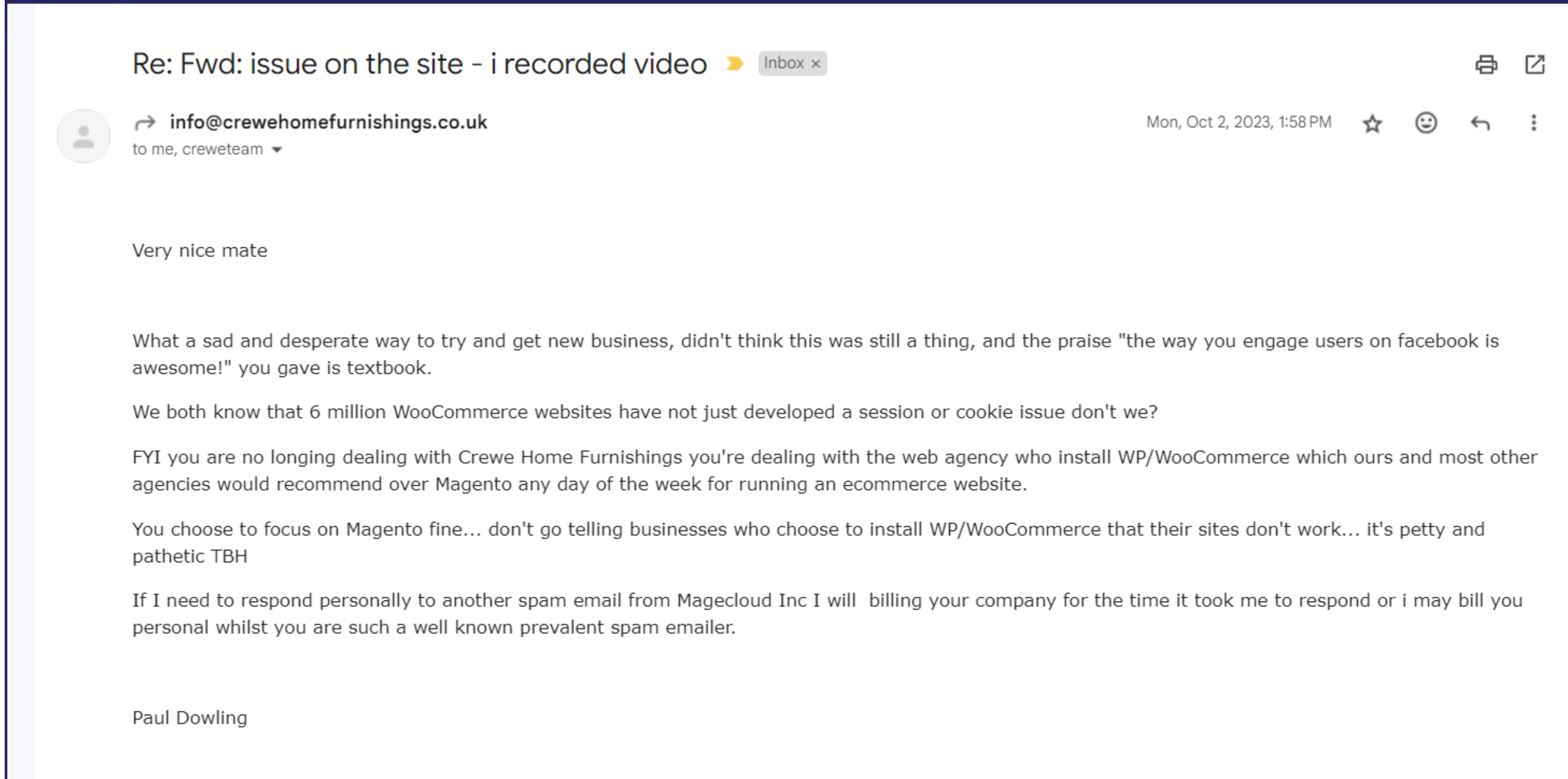
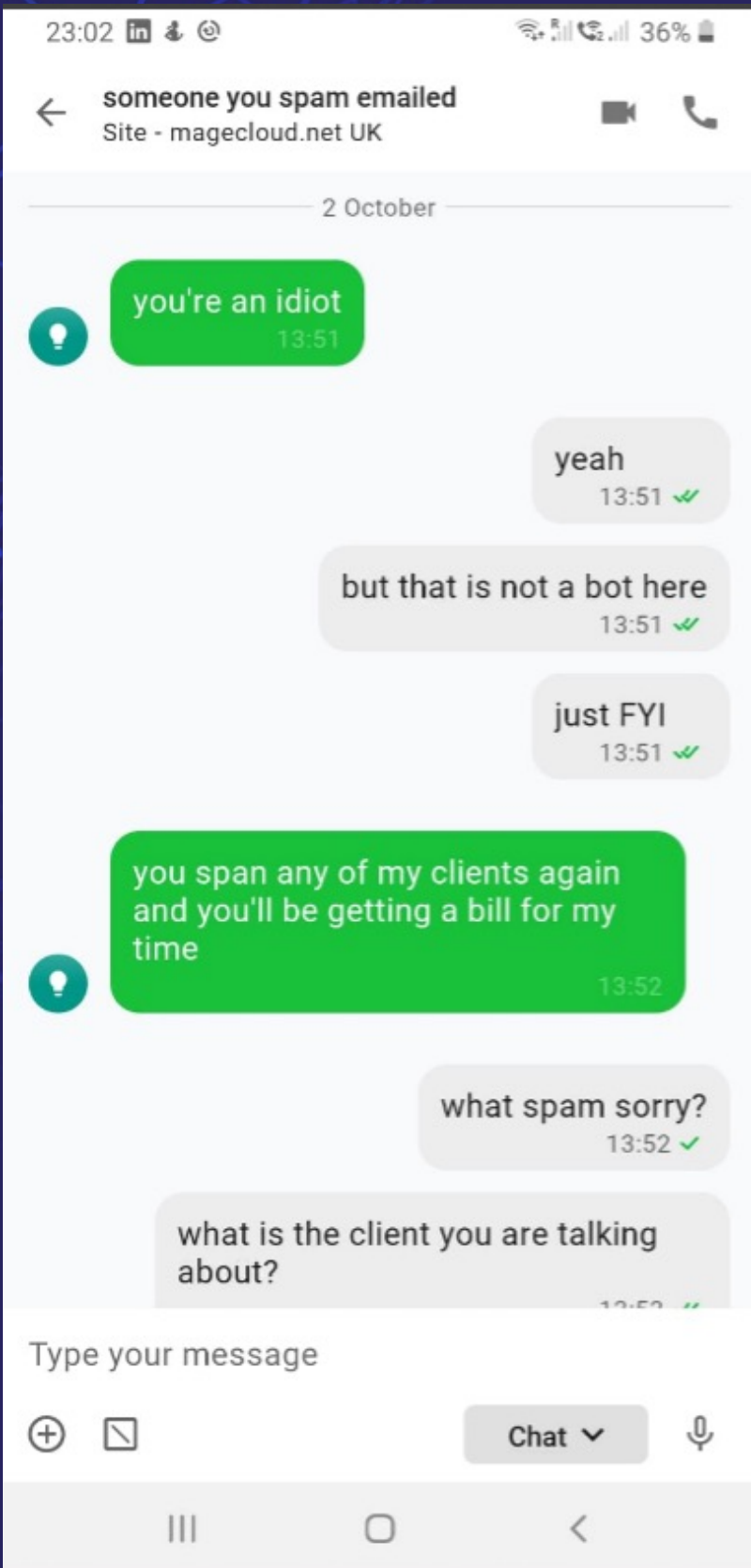
**E-commerce**


**Development &**

**Marketing Success**



**DON'T TRUST ANYONE**





**“Our infrastructure is secure and we  
are protecting your website from  
malware”**



## eComscan report

On 2024-10-23 15:00:02 UTC, eComscan found 0 security issue(s) with your store.

Server: root@ip-172-31-38-174

Path: /var/www/html

### Check — Store Software

Identifying the system that powers your store.

✓ Found Magento 2 at /var/www/html

A supported store application was found.

### Check — Extended file system scan

Analyzing your files for malware and known vulnerabilities, based on 30 thousand threat intel signatures.

✓ Did not find any malware or vulnerabilities.

Successfully scanned 118055 code/executable files. [More info about this check.](#)



**“We will be posting 10 blog articles to  
increase your ranking”**

### Page indexing

EXPORT

- Overview
- URL inspection
- Performance
  - Search results
  - Discover
- Indexing
  - Pages**
  - Video pages
  - Sitemaps
  - Removals
- Experience
  - Page Experience
  - Core Web Vitals
  - HTTPS
- Shopping
  - Product snippets
  - Merchant listings
  - Shopping tab listings

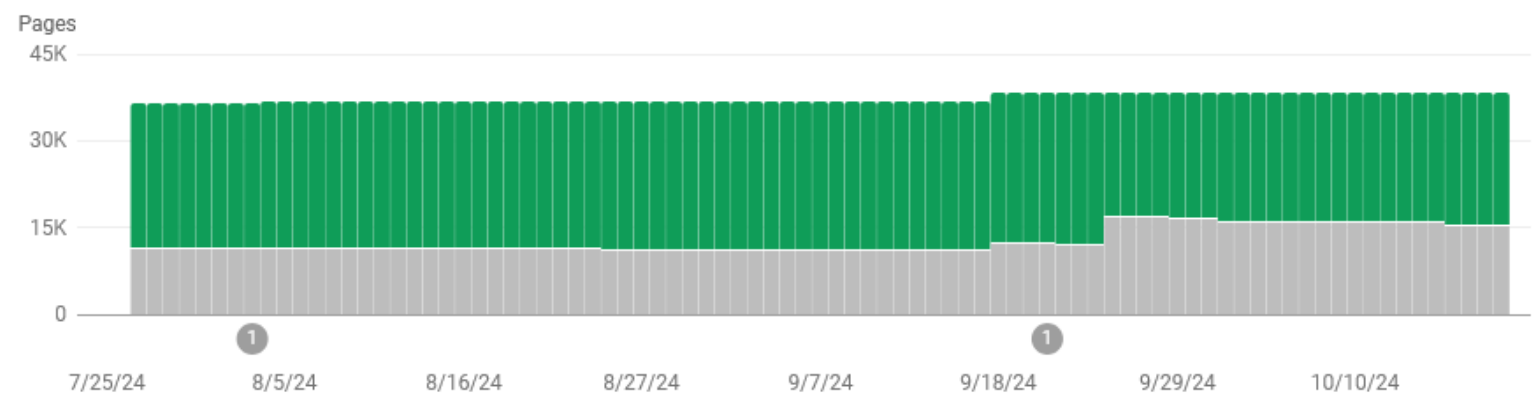
https://www.headlightsdepot.com/sitemap.xml

Last updated: 10/19/24

Not indexed  
**15.2K**  
7 reasons

Indexed  
**23K**


Impressions



View data about indexed pages >

**Why pages aren't indexed**

Pages that aren't indexed can't be served on Google



**“This month we increased your traffic  
by 300% YoY”**



dipndive.com

## Performance on Search results

EXPORT

Overview

URL inspection

Performance

Search results

Discover

Indexing

Pages

Video pages

Sitemaps

Removals

Experience

Page Experience

Core Web Vitals

HTTPS

Shopping

Product snippets

Merchant listings

Shopping tab listings

Date: Last 16 months

Search type: Web

+ Add filter

Reset filters

Last updated: 8 hours ago

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES	
Top queries					Clicks	Impressions
fastest fish				5,223	161,523	
fastest fish in the ocean				2,938	87,755	
fastest fish in the world				2,522	98,862	
dugong vs manatee				1,585	74,226	
muck diving				1,488	11,554	
snorkeling				1,079	612,751	
fastest swimming fish				850	15,821	
manatee vs dugong				821	31,382	
best dive computer				807	11,163	
what is the fastest fish				803	28,159	

Rows per page: 10

1-10 of 1000





**“You need to wait 6 months to get  
your first SEO results”**

dentalfinds.com

### Performance

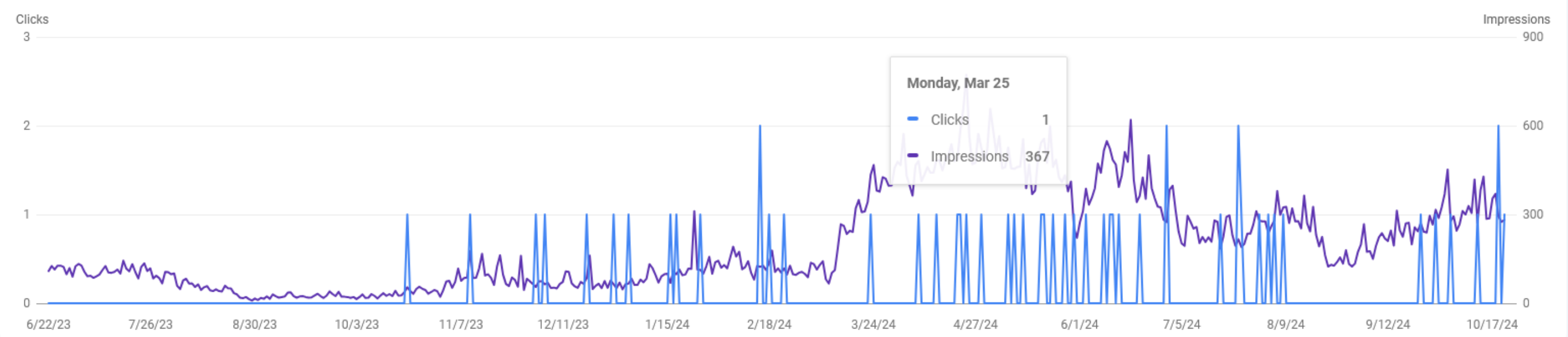
EXPORT

Date: Last 16 months Search type: Web Query: -dental finds Page: -blogs Add filter Reset filters

Last updated: 8 hours ago

<input checked="" type="checkbox"/> Total clicks	<input checked="" type="checkbox"/> Total impressions	<input type="checkbox"/> Average CTR	<input type="checkbox"/> Average position
52	97.9K	0.1%	61

Chart totals and table results might be partial when filters are applied. Learn more



QUERIES PAGES COUNTRIES DEVICES SEARCH APPEARANCE DATES

- Overview
- Performance
- URL inspection
- Indexing
  - Pages
  - Video pages
  - Sitemaps
  - Removals
- Experience
  - Page Experience
  - Core Web Vitals
  - HTTPS
- Shopping
  - Product snippets
  - Merchant listings
  - Shopping tab listings
- Enhancements
  - Breadcrumbs



**“We built 6 backlinks for you this month”**



Client Copy - urgentpassport.com

File Edit View Insert Format Data Tools Extensions Help

100% | £ % .0 .00 123 | Arial | - 10 + | B I U | [Color Picker] [Grid] [Freeze] [Sort] [Filter] [Zoom In] [Zoom Out] [Print] [Share]

G11 | fx https://www.pommietravels.com/traveling-at-short-notice-check-these-10-things-first/

	D	E	F	G	H
1	Niches	DA	Title	Live Link	
2	Travel	DA20+	How To Ensure	<a href="https://destinationpackwood.com/how-to-ensure-your-last-minute-trip-goes-smoothly/">https://destinationpackwood.com/how-to-ensure-your-last-minute-trip-goes-smoothly/</a>	
3	Travel	DA20+	Everything You N	<a href="https://www.thetoptours.com/articles/everything-you-need-to-have-sorted-before-going-on-vacation">https://www.thetoptours.com/articles/everything-you-need-to-have-sorted-before-going-on-vacation</a>	
4	Travel	DA20+	Tips For Keeping	<a href="https://seektheworld.com/5-tips-for-keeping-your-personal-documents-safe-when-traveling/">https://seektheworld.com/5-tips-for-keeping-your-personal-documents-safe-when-traveling/</a>	
5	Travel	DA30+	Steps To Take If	<a href="https://travelthruhistory.com/steps-to-take-if-you-lose-your-passport/">https://travelthruhistory.com/steps-to-take-if-you-lose-your-passport/</a>	
6	Travel	DA30+	Reasons To Boo	<a href="https://tourtoreview.com/5-reasons-to-book-a-last-minute-vacation/">https://tourtoreview.com/5-reasons-to-book-a-last-minute-vacation/</a>	
7	Travel	DA30+	The Essential Tr	<a href="https://www.travellingweasels.com/2024/03/travel-essentials-checklist.html">https://www.travellingweasels.com/2024/03/travel-essentials-checklist.html</a>	
8	Travel	DA30+	How To Plan You	<a href="https://studenttravelplanningguide.com/how-to-plan-your-first-vacation-with-friends/">https://studenttravelplanningguide.com/how-to-plan-your-first-vacation-with-friends/</a>	
9	Travel	DA40+	Questions To As	<a href="https://www.puretravel.com/blog/2024/03/13/11-key-questions-to-ask-yourself-when-planning-your-next-travel-adventure/">https://www.puretravel.com/blog/2024/03/13/11-key-questions-to-ask-yourself-when-planning-your-next-travel-adventure/</a>	
10	Travel	DA40+	How To Take Th	<a href="https://johnnyafrica.com/how-to-take-the-stress-out-of-travel/">https://johnnyafrica.com/how-to-take-the-stress-out-of-travel/</a>	
11	Travel	DA40+	Traveling At Sho	<a href="https://www.pommietravels.com/traveling-at-short-notice-check-these-10-things-first/">https://www.pommietravels.com/traveling-at-short-notice-check-these-10-things-first/</a>	
12	Travel	DA40+	How To Plan A C	<a href="https://healthyvoyager.com/how-to-plan-a-once-in-a-lifetime-vacation/">https://healthyvoyager.com/how-to-plan-a-once-in-a-lifetime-vacation/</a>	
13	Travel	DA50+	What You Need	<a href="https://www.travelblog.org/North-America/United-States/blog-1084163.html">https://www.travelblog.org/North-America/United-States/blog-1084163.html</a>	
14	Travel	DA50+	Final Checks To	<a href="https://traveltillyoudrop.com/stress-free-luxury-honeymoon/">https://traveltillyoudrop.com/stress-free-luxury-honeymoon/</a>	
15	Travel	DA50+	Don't Make Thes	<a href="https://www.tourisontheedge.com/mistakes-airport-arrival/">https://www.tourisontheedge.com/mistakes-airport-arrival/</a>	
16					
17					
18					

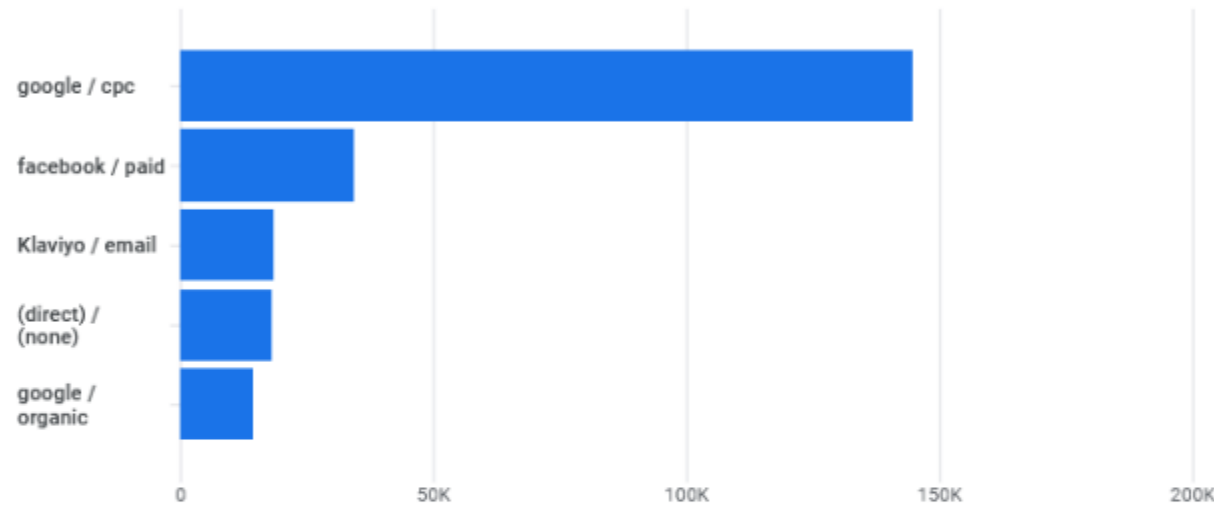


**“We are using server side tracking for  
the most accurate data analysis”**

Custom Jun 1 - Jun 30, 2024



### Users by Session source / medium



Rows per page: 10 Go to: 1 < 1-10 of 161 >

Engagement rate	Event count purchase	Key events purchase	Session key event rate	Total revenue
94.5%	12,953	12,953.00	2.77%	£599,106.01
Avg 0%	0.3% of total	100% of total	Avg 0%	100% of total
96.6%	7,084	7,084.00	2.66%	£324,358.17
97.48%	1,328	1,328.00	1.81%	£52,437.42
93.22%	1,179	1,179.00	2.69%	£56,431.43
93.86%	2,153	2,153.00	5.87%	£105,423.09

Online store sessions

286,883 ↗ 2%

Total sales

£402,722.21 ↗ 2%

Total orders

9,152 ↗ 4%

Conversion rate

3.05% ↗ 1%



Jun 1-Jun 30, 2024

May 1-May 31, 2024

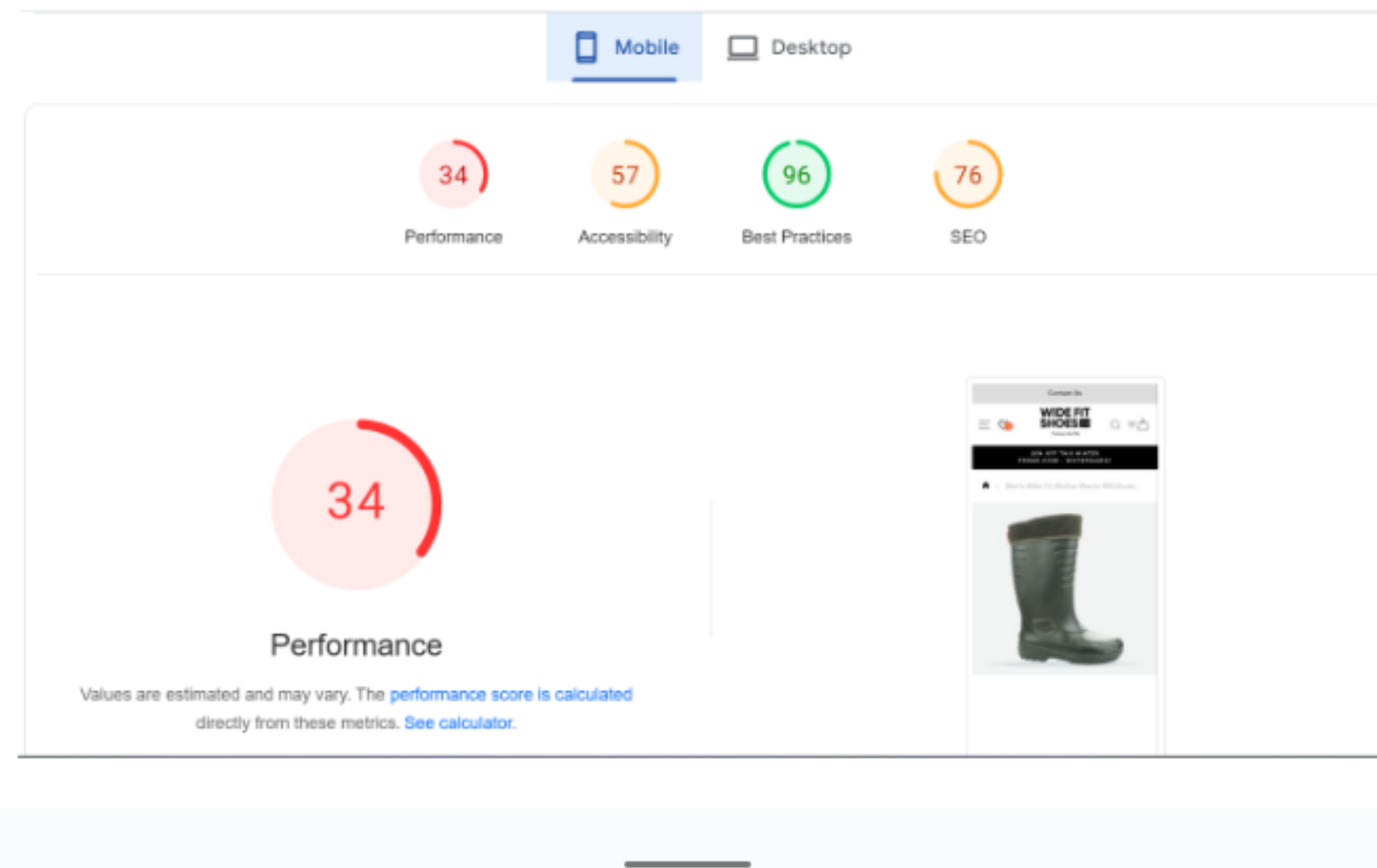


**"Your site is slow. Please find our  
recommendations attached."**



# Product Page speed

- Page speed of product pages needs to be improved. These are money pages, so to improve conversion, the pages need to be improved.
- The speed is for the product page -





**“We are optimizing your product feed  
data”**

Overview

Notifications 15

YOUR BUSINESS

Products

Shipping and returns

Business info

Store quality

MARKETING

Free listings

Ad campaigns

Promotions

ANALYTICS

Summary

Products

Online store

## Products

All products Needs attention Automatic improvements Product Studio NEW

### Improve your product discoverability

Some of your products might have missing or inaccurate product details. You'll find all products that need to be fixed here.

Start fixing them and make your products more discoverable on Google.

Got it



Country: All Marketing methods: All Data sources: All Add filter

What needs attention	How to fix	Click potential	↓ Products	Actions
	and behind-the-counter drugs is allowed in the United States and the promotion of prescription drugs is allowed in Canada. Online pharmacies promoting prescription drugs must be accredited by the LegitScript and certified by Google. <a href="#">Learn more</a>			
⚠ Missing value [gender]	Add this attribute to your product data <a href="#">Learn more</a>	Not supported	4,981 15.4%	Fix View products
⚠ Missing value [age group]	Add this attribute to your product data <a href="#">Learn more</a>	Not supported	2,917 9%	Fix View products
⚠ Missing value [color]	Add this attribute to your product data <a href="#">Learn more</a>	Not supported	2,917 9%	Fix View products
⚠ Missing value [size]	Add this attribute to your product data <a href="#">Learn more</a>	Not supported	1,681 5.2%	Fix View products
⚠ Limited performance due to missing value [gtin]	Add your product's globally valid GTIN <a href="#">Learn more</a>	Not supported	491 1.5%	View products

Show rows: 30 1 - 13 of 13 << < > >>



**“We deliver 5x ROAS”**

Projected Revenue - (Updated Daily)	ACoS	AOV	AOV + View Through Conversions	View Through + Conversions	View Through Conversions % of Total Conv	View Through Conv. (CPA)	Gross Profit Generated	Net Profit Generated	Projected Net Profit - (Updated on M's)
£1,595.64	10.20%	£94.20	£0.00	6.56	0.00%	£9.61	£370.48	£307.45	£794.24
£1,159.26	16.80%	£47.75	£0.00	9.40	0.00%	£8.02	£269.16	£193.79	£500.62
£149.63	334.29%	£28.96	£0.00	2.00	0.00%	£96.81	£34.74	-£158.88	-£410.44
£125,695.17	13.97%	£74.29	£0.00	654.97	0.00%	£10.38	£29,183.99	£22,386.29	£57,831.24
£125,715.27	13.97%	£74.30	£0.00	655.00	0.00%	£10.38	£29,188.65	£22,390.95	£57,843.30



**Pay someone to audit**



**Never Stop Onsite Changes**

# BEFORE

FREE SHIPPING  
(within continental US) on orders of \$50 or more.

BATH ROYALE



Home / Luxury Bath Faucets /  
**Pasha Lav Faucet  
500-BN**  
~~\$279.00~~ \$99.00

Single-control bathroom faucet for single-hole or 4" centerset installation (if installing into a 3-hole sink, we recommend this matching deck plate/hole cover). Features ceramic disc valving and all metal construction, with supply lines included. Meets or exceeds all plumbing codes and standards and is backed by our limited lifetime warranty.

- Quality-Built** - Ceramic disc cartridge ensures smooth operation and a lifetime of drip-free performance; Solid cast brass body and zinc metal handle for lasting durability
- Smooth Operation** - Lever control is smooth and easy to operate; wide temperature control with large comfort zone makes finding your perfect temperature quick and easy.
- Easy to Install** - Factory-installed, 24" braided supply lines with brass compression nuts; 2 types of all metal mounting hardware included, perfect for tight spaces.
- Code Compliant** - EPA Watersense and ADA compliant; meets all plumbing codes including new lead-free standards; full certifications: NSF61, NSF 372, CSA B125.1, ASME A112.18.1
- Trusted** - Backed by our industry leading Limited Lifetime Warranty
- Flexible** - Available in Bath Royale's high-quality finishes including Chrome, Brushed Nickel, Matte Black and Brushed Gold. \*Bath Royale's "Brushed Gold" is a

# AFTER

Get 10% off on your first order. [Shop here](#)

BATH ROYALE

Home / Luxury Bath Faucets / [Pasha Lav Faucet 500BN](#)

★★★★★ 636 Reviews

**Pasha Lav Faucet 500-BN**  
Elegant, modern and user-friendly single-handle bath room faucet.  
~~\$99~~ ~~\$279~~ **70% Off**

Best Seller View Similar Items



- Corrosion Resistant
- Water Efficient
- Elegant Design
- Plumbing Code Compliant



- Convenient Usage**  
Single handle operation and smooth lever control for an effortless feel.
- Elegant Look**  
Flawless polished chrome finish; resists rust and corrosion.
- Durable Build**  
Solid cast brass body and zinc metal handle that ensures longevity.
- Leak Free**  
Premium ceramic disc cartridge for drip free lifetime usage.
- Suits All Basins**  
Meets all plumbing codes.
- Easy Installation**  
Factory assembled; includes all mounting hardware.

Choose Your Finish

- Polished Chrome
- Brushed Nickel
- Matte Black
- Brushed Gold

**ADD TO CART**

Free delivery on this order.

1

2

3

4

5

6

7



https-quickgrind-com- - Screaming Frog SEO Spider 20.3 (Licensed)

File View Mode Configuration Bulk Export Reports Sitemaps Visualisations Crawl Analysis Licence Help

Screamingfrog <https://quickgrind.com/> Subdomain Start Clear

Internal External Security Response Codes URL Page Titles Meta Description Overview Issues Site Structure Segments Response Times API Spellin

Internal

Row	Address
1	https://quickgrind.com/wp-content/uploads/2023/04/Hero-image-Undercuts.webp
2	https://quickgrind.com/wp-content/uploads/2024/02/quickgrind-carbide-tooling-universi
3	https://quickgrind.com/it/tag/gamma-fusion/
4	https://quickgrind.com/wp-content/uploads/2023/01/quickgrind-hero-about-us-2.jpg
5	https://quickgrind.com/wp-content/uploads/2023/07/Hero-image-Caiman-scaled.jpg
6	https://quickgrind.com/product/orbis/
7	https://quickgrind.com/wp-content/uploads/pdf/2DToolDXF(497080).dxf?v=11
8	https://quickgrind.com/wp-content/uploads/2023/06/image.png
9	https://quickgrind.com/wp-content/uploads/pdf/3DToolSTP(172062).stp?v=11
10	https://quickgrind.com/wp-content/uploads/2023/02/aero-blisk-298x298-2.jpg
11	https://auickarind.com/wp-content/uploads/2024/02/auickarind-carbide-tooling-high-fee

Selected Cells: 0 Filter Total: 3,589

Export Search...

Name	Value
No URL selected	

Selected Cells: 0 Total: 0

URL Details Inlinks Outlinks Image Details Resources SERP Snippet Rendered P

Spider Mode: Idle Average: 12.44 URL/s. Current: 0.00 URL/s. Completed 3,673 of 3,673 (100%) 0 Remain...

	URLs	% of Total
All	3,589	100%
HTML	397	11.06%
JavaScript	67	1.87%
CSS	29	0.81%
Images	2,237	62.33%
Media	0	0%
Fonts	0	0%
XML	0	0%
PDF	364	10.14%

Internal

- HTML
- JavaScript
- CSS
- Images
- PDF
- Other
- Unknown

matches regex ^https://zagerguitar\.com/(\/?.\*)?\$

Filters

Segments

Last 3 days

Visited URL matches regex: ^https://zagerguitar\.co

Save as segment

Clear

Tap Scroll Area

Compare

Change screenshot

Summarize heatmaps

Ranked by most clicks

283 elements

1 YES  
1,011 clicks (10.28%)

View recordings

2 svg.needsclick[1]>circle[1]  
955 clicks (9.71%)

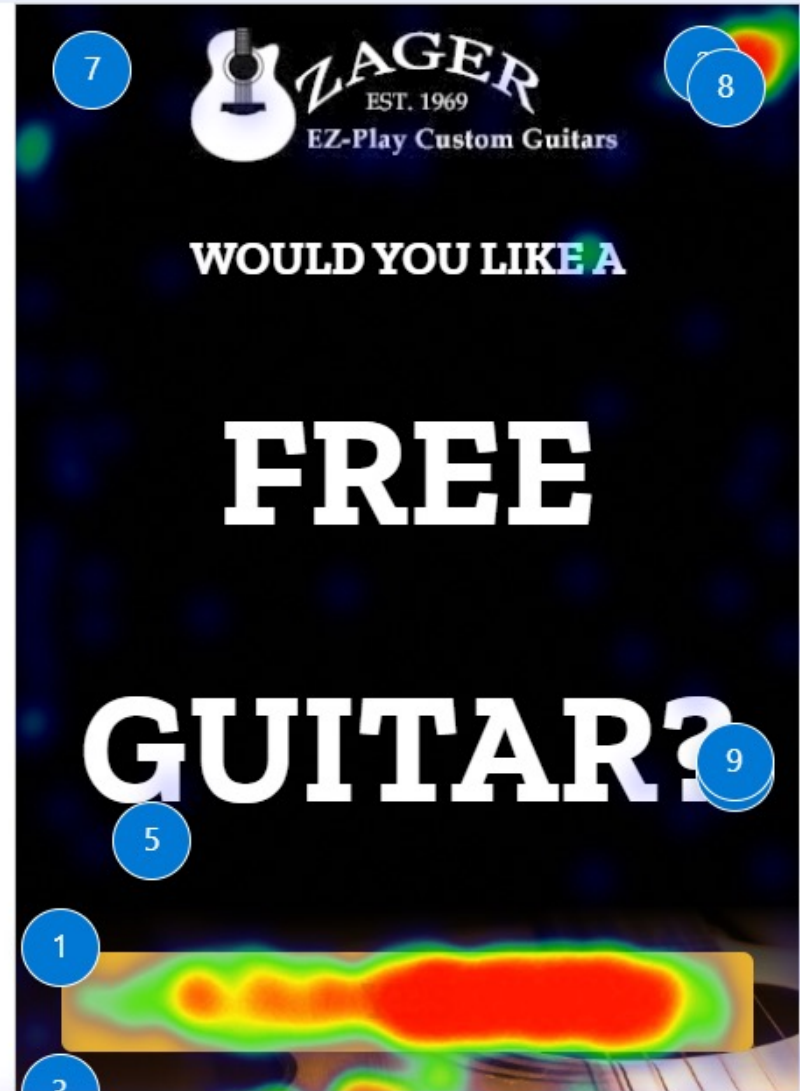
View recordings

3 No, thanks  
861 clicks (8.76%)

View recordings

4 SPAN.hthb-close-toggle[1]>svg[1]  
469 clicks (4.77%)

View recordings



8,119 page views

9,834 taps

Most popular Least popular

Settings icons

# Comerix

🔍 Search Product or Brand



[New Arrivals](#) [Homeware](#) [Shop by room](#) [Sale](#) [Brands](#)

Home / Collection

## Homewares

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis magna metus, elementum id ligula id, posuere finibus diam. Nullam dolor nisi, euismod sed arcu ac, cursus facilisis sem. In sapien magna, eleif...

[Read more](#)



Lighting



Dining



Bathroom



Kitchen



Storage



Serving Dishes & Plates



Candle

## Most popular



A dark blue background with a network of glowing blue nodes and connecting lines, resembling a molecular or data network structure.

**[magecloud.agency/ux-demo-](https://magecloud.agency/ux-demo-)**

**desktop**

**[magecloud.agency/ux-demo-](https://magecloud.agency/ux-demo-)**

**tablet**

**[magecloud.agency/ux-demo-](https://magecloud.agency/ux-demo-)**

**mobile**

EcommerceCamp 

**Thank you!**

[ecommercecamp.co.uk](https://ecommercecamp.co.uk)

EcommerceCamp 

**Questions?**

[ecommercecamp.co.uk](https://ecommercecamp.co.uk)