

8 Lessons

From

8 Years

In

Ecomm

EGL.

EGL.

ENGRAVERS GUILD
OF LONDON



2017

EGL.

ENGRAVERS GUILD
OF LONDON



2017

LOVELOX



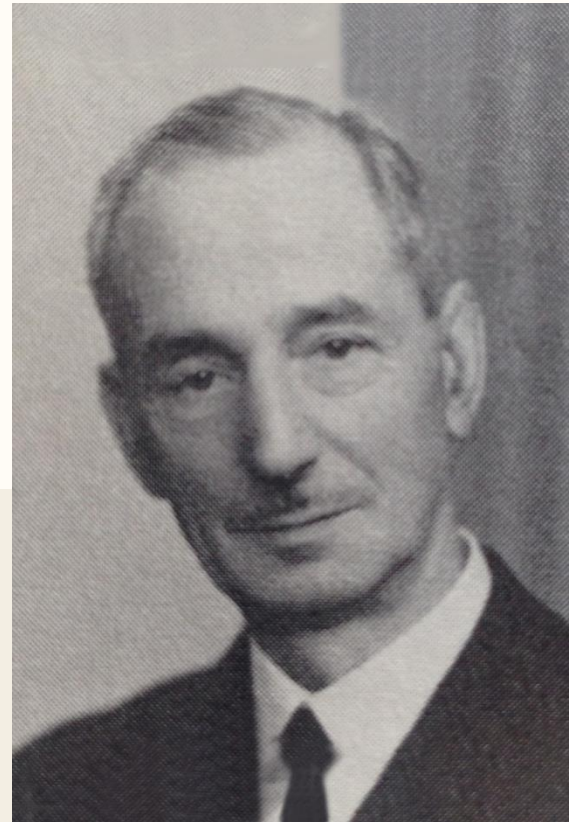
2021



1887



1887



1946



1958



1984



1887



1946



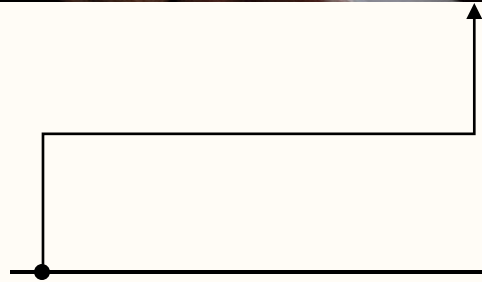
1958



1984



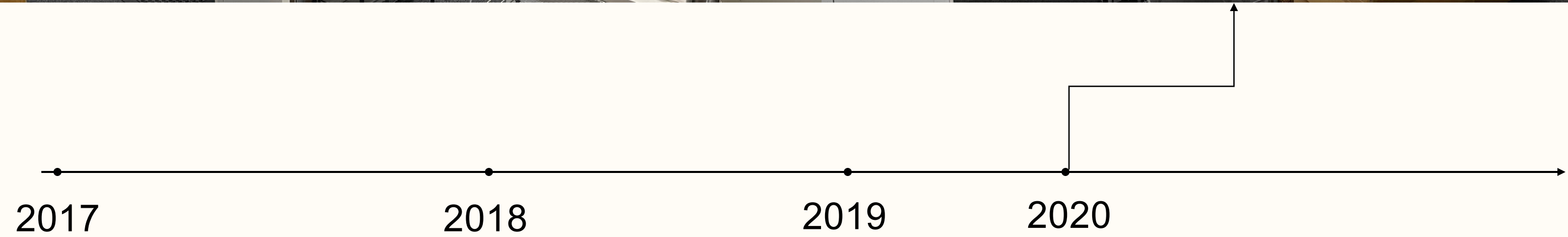
2017

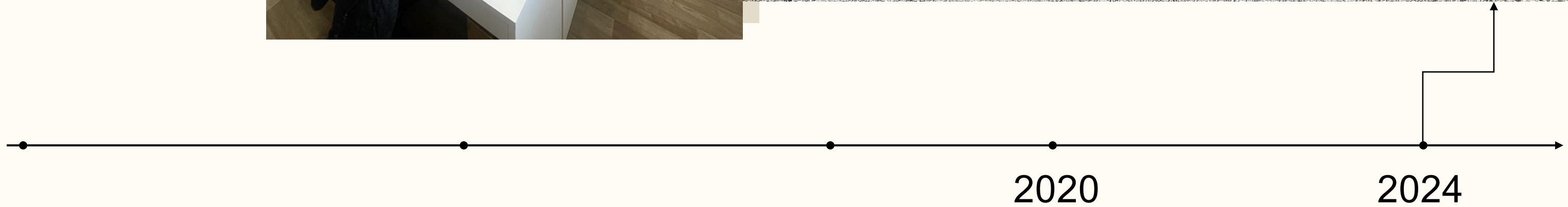


2017









3

Business
Truths

3

Personal
Lessons

2

General
Reflections

1.

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1.

Ecomm is hard

2.

We are all
marketeers

3.

Discounting is
the devil

4.

Success does
not reward hard
work

5.

Your business is
not a family

6.

A week is a long
time

7.

Try to
consciously
grow

8.

|

8.

Your business
will go bust

You only learn
by doing